

24-Month General Market Offers

	ENTERTAINMENT Package OVER 140 CHANNELS	CHOICE™ Package OVER 150 CHANNELS	XTRA Package OVER 205 CHANNELS	ULTIMATE Package OVER 225 CHANNELS	PREMIER™ Package OVER 285 CHANNELS
	\$54.99/mo.: Regular Price -\$25.00/mo.: National Offer Instant Savings (No customer redemption required)	\$64.99/mo.: Regular Price -\$30.00/mo.: National Offer Instant Savings (No customer redemption required)	\$70.99/mo.: Regular Price -\$31.00/mo.: National Offer Instant Savings (No customer redemption required)	\$77.99/mo.: Regular Price -\$33.00/mo.: National Offer Instant Savings (No customer redemption required)	\$124.99/mo.: Regular Price -\$33.00/mo.: National Offer Instant Savings (No customer redemption required)
NATIONAL OFFER	\$29⁹⁹ MO. FOR 12 MONTHS with 24-month agreement**	\$34⁹⁹ MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$39⁹⁹ MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$44⁹⁹ MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$44⁹⁹ MO. for mos. 1-3 with \$47/mo. bill credit \$91⁹⁹ MO. for mos. 4-12 with 24-month agreement** Regional Sports Fee may apply.

3 FREE MONTHS **HBO** **starz** **SHOWTIME** **CINEMAX**
Premiums roll to \$47/mo. at month 4

Lock in 2 years of savings with Advanced Receiver Service[†]

Low-risk non-fee HD DVR or Advanced Whole-Home DVR (aka "Genie HD DVR") customers only, who enroll in and maintain a qualifying package and Auto Bill Pay, Paperless Billing and provide valid email address, save \$10/mo. for 24 months on Advanced Receiver Service. Customer pays \$15/mo. for 24 months.

4 FREE UPGRADES: 1 GENIE™ HD DVR & UP TO 3 Genie Minis (DIRECTV C31 CLIENTS)[†]

Low-risk customers only. Free Advanced Whole-Home DVR (aka "Genie HD DVR") & 3 Genie Mini lease upgrades, or 1 HD DVR & 3 HD Receiver lease upgrades, or 4 HD Receiver lease upgrades. Medium-risk customers pay \$99 for the Advanced Whole-Home HD DVR and up to 3 Genie Minis (Clients) free; medium-risk customers gets 4 free AP (HD DVR + 3 HD Receivers OR 4 HD Receivers). Fee customers pay regular equipment fees listed below.

HD CHANNELS INCLUDED IN EVERY PACKAGE (Requires HD equipment)

FREE STANDARD PROFESSIONAL INSTALLATION Up to 4 rooms. (Up to two SD Receivers for fee-paid customers)

FREE DIRECTV CINEMA™ CONNECTION KIT For all non-fee Genie or HD DVR customers. \$25 for fee-paying customers.

- **ADVANCED RECEIVER SERVICE:** \$25/mo. (Required for HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR"))
- **ADVANCED RECEIVER-HD:** \$10/mo. (Required for HD Receivers)
- **ADVANCED RECEIVER-DVR:** \$10/mo. (Required for DVR Receivers)
- **EQUIPMENT FEES:** SD Receiver: \$69 | DVR Receiver: \$99 | HD Receiver: \$99 | Genie Mini (Client): \$99 | Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299
- **ADDITIONAL TV FEE:** If you have 2 receivers and/or one receiver and a Genie Mini (Client)/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini (Client)/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini (Client) and/or Enabled TV/Device.
- **DIFFERENTIATED OFFER FEES[†]:** \$99 National Offer Fee for medium-risk customers, \$200 Standard Receiver DO Fee for all high-risk customers, \$300 Advanced Receiver DO Fee for all high-risk customers

PREMIUM CHANNELS	MONTHLY PREMIUM COST (after first 3 months):	1 = \$12.99 (\$17.99 if HBO)	4 = \$42 (\$47 if HBO)
		2 = \$24 (\$29 if HBO)	5 = \$54 (Recommend PREMIER™ to XTRA and ULTIMATE customers)
		3 = \$34 (\$39 if HBO)	

PREMIUMS INCLUDE



- CBS Sports Network
- ESPN Classic
- FOX Soccer
- MLB Network Strike Zone
- NBA TV
- Prime Ticket
- ROOT Sports
- Plus many more!

Regional Sports Fee may apply

In certain markets, a \$3/mo. Regional Sports Fee will be assessed when customer takes CHOICE™ Package or above or MÁS ULTRA™ Package or above.

Advanced Receiver Service (ARS)

Get all of this conveniently packaged in one low price. Select an HD DVR and enjoy all of these amazing features:

- **DIRECTV WHOLE-HOME DVR SERVICE:** One HD DVR for all the TVs in your home.
- **DIRECTV ON DEMAND:** Instant access to thousands of shows and movies, at no extra charge.¹
- **DIRECTV™ iPad® APP:** Watch live TV anywhere in your home.²
- **HI-DEF GUIDE:** Lightning-fast scrolling and smarter searching.
- **YOUTUBE:** Search and watch any YouTube video right on your TV.³
- **DIRECTV'S TV APPS:** Connect to Facebook, Twitter and Pandora.³

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers end 5/11/13. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets.

[†]Fee is charged per household, not per receiver. Medium-risk fee is a one-time, upfront, nonrefundable fee. Customers who choose to pay the \$99 fee will be able to take advantage of the Direct-to-Home General Market National Offer. High-risk fees will be credited back to the customer's account at \$5/mo. until the fee is exhausted. Any balance of the fee is nonrefundable if the customer discontinues service. High-risk customers are still required to pay the DO Fee. ¹ Access to available DIRECTV On Demand programming based on package selection. Actual number of TV shows and movies will vary. Some DIRECTV CINEMA and On Demand content requires an HD DVR (HR20 or later) or DVR (R22 or later), DIRECTV CINEMA Connection Kit and broadband Internet service with speeds of 750 kbps or higher, and a network router with an available Ethernet port. Visit directv.com/cinema for details. ² Live-streaming feature available in-home only, and requires home-based Wi-Fi connection and Internet-connected HD DVR. Visit directv.com/evrywhere for list of compatible devices (sold separately) and complete details. Data charges may apply. ³ TV Apps requires a DIRECTV Plus HD DVR Receiver (HR20 or later model), DIRECTV Plus DVR Receiver (R22 model) or a DIRECTV HD Receiver (H21, H23, H24) and Internet connection.

***BILL CREDIT/PROGRAMMING OFFER. IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES.** Free HBO, STARZ, SHOWTIME and Cinemax for three months, a value of \$141. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

***\$10 CREDIT OFFER:** To receive the \$10 bill credit for 24 months on your Advanced Receiver fee (required for Advanced Whole-Home DVR or HD DVR lease), customer must, at point of sale, provide a valid email address and activate and maintain the ENTERTAINMENT Package or above (or OPTIMO MÁS Package or above, or any qualifying international service bundle which shall include the PREFERRED CHOICE Package) and Auto Bill Pay. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

****24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH.** Must maintain 24 consecutive months of any DIRECTV programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver-DVR fee (\$10/mo.) required for DVR lease. Advanced Receiver-HD fee (\$10/mo.) required for HD Receiver lease. Advanced Receiver fee (\$25/mo.) required for Advanced Whole-Home DVR, HD DVR and TiVo HD DVR from DIRECTV lease. If you have two receivers and/or one receiver and a Client/Enabled TV/Device, the fee is \$6/mo. For the third and each additional receiver and/or Client/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Client and/or Enabled TV/Device. **NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS.** ***GENIE HD DVR UPGRADE OFFER:** Includes instant rebates on one Advanced Whole-Home DVR and up to three DIRECTV C31 Clients (aka "Genie Minis") with activation of the ENTERTAINMENT Package or above; OPTIMO MÁS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. Whole-Home HD DVR functionality requires an Advanced Whole-Home HD DVR (model HR34) Receiver connected to the primary television and a DIRECTV C31 Client, H25 HD Receiver(s) or RVU-capable TV/Device in each additional room. Limit of three remote viewings per Advanced Whole-Home DVR at a time. Visit directv.com/genie for complete details. **INSTALLATION:** Standard professional installation in up to four rooms only. Custom installation extra.

Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. iPad® is a registered trademark of Apple Inc. ©2013 DIRECTV. DIRECTV and the Cyclone Design logo, CHOICE, PREMIER, GENIE, MÁS LATINO, OPTIMO MÁS, MÁS ULTRA, LO MAXIMO, BASIC CHOICE, PREFERRED CHOICE and all WorldDirect service names are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.

SEE PAGE 7 FOR FULL OFFER DETAILS.

12-Month General Market Offers

	ENTERTAINMENT Package OVER 140 CHANNELS	CHOICE™ Package OVER 150 CHANNELS	XTRA Package OVER 205 CHANNELS	ULTIMATE Package OVER 225 CHANNELS	PREMIER™ Package OVER 285 CHANNELS
REGULAR PRICE	\$54 ⁹⁹ MO.* with 12-month agreement	\$64 ⁹⁹ MO.* with 12-month agreement	\$70 ⁹⁹ MO.* with 12-month agreement	\$77 ⁹⁹ MO.* Including 11 Premium movie channels! with 12-month agreement	\$124 ⁹⁹ MO.* with 12-month agreement
12-MONTH OFFER		\$64.99 Online Rebate Redemption			
		3 FREE MONTHS SHOWTIME Premium rolls to \$12.99/mo. at month 4	3 FREE MONTHS starz SHOWTIME Premiums roll to \$24/mo. at month 4		3 FREE MONTHS starz SHOWTIME \$24/mo. credit for 3 months
ADVANCED PRODUCT OFFER	<p>With each package above, new customers may add any of these items:</p> <ul style="list-style-type: none"> ADVANCED RECEIVER: \$25/mo. (Required for HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR")) ADVANCED RECEIVER-HD: \$10/mo. (Required for HD Receivers) ADVANCED RECEIVER-DVR: \$10/mo. (Required for DVR Receivers) EQUIPMENT FEES: SD Receiver: \$69 DVR Receiver: \$99 HD Receiver: \$99 Genie Mini (Client): \$99 Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299 ADDITIONAL TV FEE: If you have 2 receivers and/or one receiver and a Genie Mini (Client)/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini (Client)/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini (Client) and/or Enabled TV/Device. 1 SD RECEIVER WITH NO EQUIPMENT FEE DIFFERENTIATED OFFER FEES*: \$99 National Offer Fee for medium-risk customers, \$200 Standard Receiver DO Fee for all high-risk customers, \$300 Advanced Receiver DO Fee for all high-risk customers DIRECTV CINEMA™ CONNECTION KIT: \$25 				
	No hardware rebates available		Customers with XTRA and above are eligible for a \$50 Advanced Product Instant Rebate		
PREMIUM CHANNELS	MONTHLY PREMIUM COST (after first 3 months): <ul style="list-style-type: none"> 1 = \$12.99 (\$17.99 if HBO) 2 = \$24 (\$29 if HBO) 3 = \$34 (\$39 if HBO) 		<ul style="list-style-type: none"> 4 = \$42 (\$47 if HBO) 5 = Get PREMIER™ 		PREMIUMS INCLUDE:

Offer Highlights

- Includes a \$64.99 online rebate redemption on CHOICE™ and above (one-time only rebate)
- 1 FREE SD Receiver with no equipment fee for all 12-month customers in all packages
- \$50 Advanced Product Instant Rebate with XTRA and above
- 3 FREE Months of STARZ® and SHOWTIME® with XTRA and above (\$72 value)
- 3 FREE Months of SHOWTIME® with CHOICE™ (\$38.97 value)
- 12-month customers are not eligible for the DIRECTV National Offer


Regional Sports Fee may apply

In certain markets, a \$3/mo. Regional Sports Fee will be assessed when customer takes CHOICE™ Package or above or MÁS ULTRA™ Package or above.

All customers taking a 12-month commitment are required to provide a credit card (except in MA & PA) and submit to a credit check. Auto Bill Pay is required for high-risk customers and optional for low-risk customers. *Fee is charged per household, not per receiver. Medium-risk fee is a one-time, upfront nonrefundable fee. Customers who choose to pay the \$99 fee will be able to take advantage of the Direct-to-Home General Market National Offer. High-risk fees will be credited back to the customer's account at \$5/mo. until the fee is exhausted. Any balance of the fee is nonrefundable if the customer discontinues their service. High-risk customers are still required to pay the DO Fee.

SEE PAGES 2 AND 7 FOR FULL OFFER DETAILS.

Month-to-Month General Market Offers

	ENTERTAINMENT Package OVER 140 CHANNELS	CHOICE™ Package OVER 150 CHANNELS	XTRA Package OVER 205 CHANNELS	ULTIMATE Package OVER 225 CHANNELS	PREMIER™ Package OVER 285 CHANNELS
REGULAR PRICE	\$54 ⁹⁹ * MO. Over 140 Channels	\$64 ⁹⁹ * MO. Over 150 Channels	\$70 ⁹⁹ * MO. Over 205 Channels	\$77 ⁹⁹ * MO. Over 225 Channels Including 11 Premium movie channels!	\$124 ⁹⁹ * MO. Over 285 Channels
MONTH-TO-MONTH OFFER	3 FREE MONTHS SHOWTIME. <small>Premiums roll to \$12.99/mo. at month 4</small>				3 FREE MONTHS SHOWTIME. <small>\$12.99/mo. credit for 3 months</small>
ADVANCED PRODUCT OFFER	<p>With each package above, new customers may add any of these items:</p> <ul style="list-style-type: none"> ■ ADVANCED RECEIVER: \$25/mo. (Required for HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR")) ■ ADVANCED RECEIVER-HD: \$10/mo. (Required for HD Receivers) ■ ADVANCED RECEIVER-DVR: \$10/mo. (Required for DVR Receivers) ■ EQUIPMENT FEES: SD Receiver: \$69 DVR Receiver: \$99 HD Receiver: \$99 Genie Mini (Client): \$99 Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299 ■ NO AGREEMENT FEE: \$50 non-refundable fee for all customers ■ ADDITIONAL TV FEE: If you have 2 receivers and/or one receiver and a Genie Mini (Client)/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini (Client)/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini (Client) and/or Enabled TV/Device. ■ 1 SD RECEIVER WITH NO EQUIPMENT FEE ■ DIRECTV CINEMA™ CONNECTION KIT: \$25 				
PREMIUM CHANNELS	No hardware rebates available		Customers with XTRA and above are eligible for a \$50 Advanced Product Instant Rebate		
	MONTHLY PREMIUM COST (after first 3 months):	1 = \$12.99 (\$17.99 if HBO) 2 = \$24 (\$29 if HBO) 3 = \$34 (\$39 if HBO)	4 = \$42 (\$47 if HBO) 5 = Get PREMIER™	PREMIUMS INCLUDE: 	

Offer Highlights

- 1 FREE Standard Receiver for all month-to-month customers in all packages or \$50 Advanced Product Instant Rebate with XTRA and above
- 3 FREE Months of SHOWTIME® with CHOICE™ and above
- Month-to-month customers are not eligible for the DIRECTV National Offer

Regional Sports Fee may apply

In certain markets, a \$3/mo. Regional Sports Fee will be assessed when customer takes CHOICE™ Package or above or MÁS ULTRA™ Package or above.

DIRECTV General Market Channel Lineups

ENTERTAINMENT PACKAGE

Over 140 channels, including local channels available in over 99% of U.S. households¹ (**HD** locals available in over 98%): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets).

REGULAR PRICE \$54⁹⁹mo.

A&E	HD 265	CNN	HD 202	EWTN	370	ION Television (East)	HD 305	Oprah Winfrey Network	279	TV Guide Channel	273
ABC Family	HD 311	Comedy Central	HD 249	Food Network	HD 231	ION Television (West)	306	Pursuit Channel	604	TV Land	304
American Movie Classics (AMC)	HD 254	Country Music Television (CMT)	HD 327	FOX News Channel	HD 360	Jewelry Television	70/313	OVC	275/317	Univision East	HD 402
Animal Planet	HD 282	C-SPAN	350	FX	HD 248	Jewish Life TV ³	366	ReelZChannel	238	USA Network	HD 242
AUDIENCE Network™	HD 239/101	C-SPAN2	351	Galavisión	404	Lifetime	HD 252	RFD-TV	345	V-me ³	440
AXS TV (HD only) ²	HD 340	Daystar	369	Gem Shopping Network	228	Lifetime Movie Network	253	ShopNBC	316	Velocity ² (HD only)	HD 281
BabyFirst TV ²	293	DIRECTV Customer Information	1	GOD TV ²	365	Link TV	375	SOAPnet	262	VH1	HD 335
BBC America	HD 264	DIRECTV Sports Mix	205/600	Gospel Music Channel	338	MSNBC	HD 356	Spike TV	HD 241	WE: Women's Entertainment	260
Black Entertainment Television (BET)	HD 329	Discovery Channel	HD 278	GSN	233	MTV	HD 331	Syfy	HD 244	The Weather Channel	HD 362
Bloomberg TV	353	Disney Channel (East)	HD 290	Hallmark Channel	HD 312	MTV2	333	TBS	HD 247	The Word Network	373
Bravo	HD 237	Disney Channel (West)	291	Headline News (HLN)	HD 204	n3D ¹ (check listing)	HD 103	TCT Network	377	World Harvest TV (WHT)	367
BYU TV	374	Disney Jr.	HD 289	History Channel	HD 269	NASA TV ²	346	Teen Nick	303	SonicTap Music Channels ³ - 55	
Cartoon Network (East)	HD 296	Disney XD	HD 292	HITN TV ²	449	National Geographic Channel	HD 276	The Learning Channel (TLC)	HD 280		
Cartoon Network (West)	297	E! Entertainment Television	HD 236	Home & Garden Television (HGTV)	HD 229	Nick Jr.	301	TNT	HD 245		
Christian Television Network (CTN)	376	Enlace ³	448	Home Shopping Network (HSN)	HD 240	Nickelodeon/Nick at Nite (East)	HD 299	Travel Channel	HD 277		
The Church Channel (TCC)	371	ESPN	HD 206	Hope Channel ³	368	Nickelodeon/Nick at Nite (West)	300	Trinity Broadcasting Network (TBN)	372		
CNBC	HD 355	ESPN2	HD 209	Inspiration Network	364	NRB Network	378	truTV	HD 246		
CNBC World	357	ESPN 3D ⁴	HD 106	Investigation Discovery	285	ONCE México ³	447	Turner Classic Movies (TCM)	HD 256		

CHOICE™ PACKAGE

Over 150 channels, including local channels available in over 99% of U.S. households¹ (**HD** locals available in over 98%): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in ENTERTAINMENT, plus the channels shown in BOLD.

REGULAR PRICE \$64⁹⁹mo.

Regional Sports Fee may apply.

A&E	HD 265	Comedy Central	HD 249	ESPNU	HD 208	Investigation Discovery	285	NRB Network	378	truTV	HD 246
ABC Family	HD 311	Cooking Channel	HD 232	EWTN	370	ION Television (East)	HD 305	ONCE México ³	447	Turner Classic Movies (TCM)	HD 256
American Movie Classics (AMC)	HD 254	Country Music Television (CMT)	HD 327	Food Network	HD 231	ION Television (West)	306	Oprah Winfrey Network	279	TV Guide Channel	273
Animal Planet	HD 282	C-SPAN	350	FOX News Channel	HD 360	Jewelry Television	70/313	Pursuit Channel	604	TV Land	304
AUDIENCE Network™	HD 239/101	C-SPAN2	351	Fuse	339	Jewish Life TV ³	366	OVC	275/317	TV One	328
AXS TV (HD only) ²	HD 340	Current TV	358	FX	HD 248	Lifetime	HD 252	ReelZChannel	238	TWC Deportes	HD 458
BabyFirst TV ²	293	Daystar	369	Galavisión	404	Lifetime Movie Network	253	RFD-TV	345	TWC SportsNet	HD 691
BBC America	HD 264	DIRECTV Customer Information	1	Gem Shopping Network	228	Link TV	375	Science	HD 284	Univision East	HD 402
Big Ten Network	HD 610	DIRECTV Sports Mix	205/600	GOD TV ²	365	MLB Network	HD 213	ShopNBC	316	USA Network	HD 242
Black Entertainment Television (BET)	HD 329	Discovery Channel	HD 278	Gospel Music Channel	338	MSNBC	HD 356	SOAPnet	262	V-me ³	440
Bloomberg TV	353	Disney Channel (East)	HD 290	GSN	233	MTV	HD 331	SPEED	HD 607	Velocity ² (HD only)	HD 281
Bravo	HD 237	Disney Channel (West)	291	Hallmark Channel	HD 312	MTV2	333	Spike TV	HD 241	VH1	HD 335
BYU TV	374	Disney Jr.	HD 289	Headline News (HLN)	HD 204	n3D ¹ (check listing)	HD 103	Syfy	HD 244	WE: Women's Entertainment	260
Cartoon Network (East)	HD 296	Disney XD	HD 292	History Channel	HD 269	NASA TV ²	346	TBS	HD 247	The Weather Channel	HD 362
Cartoon Network (West)	297	E! Entertainment Television	HD 236	HITN TV ²	449	National Geographic Channel	HD 276	TCT Network	377	The Word Network	373
Christian Television Network (CTN)	376	Enlace ³	448	Home & Garden Television (HGTV)	HD 229	NFL Network	HD 212	Teen Nick	303	World Harvest TV (WHT)	367
The Church Channel (TCC)	371	ESPN	HD 206	Home Shopping Network (HSN)	240	Nick Jr.	301	The Learning Channel (TLC)	HD 280	SonicTap Music Channels ³ - 55	
CNBC	HD 355	ESPN2	HD 209	Hope Channel ³	368	Nickelodeon/Nick at Nite (East)	HD 299	TNT	HD 245		
CNBC World	357	ESPN 3D ⁴	HD 106	Independent Film Channel (IFC)	HD 559	Nickelodeon/Nick at Nite (West)	300	Travel Channel	HD 277		
CNN	HD 202	ESPNEWS	HD 207	Inspiration Network	364	Nicktoons Network	302	Trinity Broadcasting Network (TBN)	372		

XTRA PACKAGE

Over 205 channels, including local channels available in over 99% of U.S. households¹ (**HD** locals available in over 98%): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in CHOICE™, plus the channels shown in BOLD.

REGULAR PRICE \$70⁹⁹mo.

Regional Sports Fee may apply.

A&E	HD 265	Country Music Television (CMT)	HD 327	FOX Business Network	HD 359	Investigation Discovery	285	Nicktoons Network	302	truTV	HD 246
ABC Family	HD 311	C-SPAN	350	FOX Movie Channel	258	ION Television (East)	HD 305	NRB Network	378	Turner Classic Movies (TCM)	256
American Movie Classics (AMC)	HD 254	C-SPAN2	351	FOX News Channel	HD 360	ION Television (West)	306	ONCE México ³	447	TV Guide Channel	273
Animal Planet	HD 282	Current TV	358	FOX Soccer Channel	HD 619	Jewelry Television	70/313	Ovation	274	TV Land	304
AUDIENCE Network™	HD 239/101	Daystar	369	FUEL TV	HD 618	Jewish Life TV ³	366	Oprah Winfrey Network	279	TV One	328
AXS TV (HD only) ²	HD 340	Destination America	HD 286	FUSE	339	Lifetime	HD 252	Oxygen	251	TVG Interactive Horseracing	602
BabyFirst TV ²	293	DIRECTV Customer Information	1	FX	HD 248	Lifetime Movie Network	253	Pursuit Channel	604	TWC Deportes	HD 458
BBC America	HD 264	DIRECTV Sports Mix	205/600	Galavisión	404	Link TV	375	OVC	275/317	TWC SportsNet	HD 691
Big Ten Network	HD 610	Discovery Channel	HD 278	Gem Shopping Network	228	Logo	272	ReelZChannel	238	Univision East	HD 402
Biography Channel	HD 266	Discovery Fit & Health	261	GOD TV ²	365	Military Channel	287	RFD-TV	345	USA Network	HD 242
Black Entertainment Television (BET)	HD 329	Disney Channel (East)	HD 290	Golf Channel	HD 218	MLB Network	HD 213	Science	HD 284	V-me ³	440
Bloomberg TV	353	Disney Channel (West)	291	Gospel Music Channel	338	MSNBC	HD 356	ShopNBC	316	Velocity ² (HD only)	HD 281
Bravo	HD 237	Disney Jr.	HD 289	Great American Country (GAC)	326	MTV	HD 331	SOAPnet	262	VH1	HD 335
BYU TV	374	Disney XD	HD 292	GSN	233	MTV2	333	SPEED	HD 607	WH1 Classic	337
Cartoon Network (East)	HD 296	DIY Network	HD 230	HZ	HD 271	munz²	410	Spike TV	HD 241	WE: Women's Entertainment	260
Cartoon Network (West)	297	The Documentary Channel	267	Hallmark Channel	HD 312	n3D ¹ (check listing)	HD 103	Sportsman Channel	605	The Weather Channel	HD 362
CBS Sports Network	HD 613	E! Entertainment Television	HD 236	Headline News (HLN)	HD 204	Nat Geo WILD	HD 283	Syfy	HD 244	WGN America	HD 307
Centric	330	Enlace ³	448	History Channel	HD 269	NASA TV	346	TBS	HD 247	The Word Network	373
Christian Television Network (CTN)	376	ESPN	HD 206	HITN TV ²	449	National Geographic Channel	HD 276	Tennis Channel	HD 217	World Harvest TV (WHT)	367
The Church Channel (TCC)	371	ESPN2	HD 209	Home & Garden Television (HGTV)	HD 229	NBA TV	HD 216	TCT Network	377	SonicTap Music Channels³ - 77	
CNBC	HD 355	ESPN 3D ⁴	HD 106	Home Shopping Network (HSN)	240	NBC Sports Network	HD 220	Teen Nick	303		
CNBC World	357	ESPNEWS	HD 207	Hope Channel ³	368	NFL Network	HD 212	The Learning Channel (TLC)	HD 280		
CNN	HD 202	ESPNU	HD 208	The Hub	294	Nick Jr.	301	TNT	HD 245		
Comedy Central	HD 249	EWTN	370	Independent Film Channel (IFC)	HD 559	Nickelodeon/Nick at Nite (East)	HD 299	Travel Channel	HD 277		
Cooking Channel	HD 232	Food Network	HD 231	Inspiration Network	364	Nickelodeon/Nick at Nite (West)	300	Trinity Broadcasting Network (TBN)	372		

Add DIRECTV HD EXTRA PACK for just \$4.99/mo. (HD equipment required). **HD** To access DIRECTV HD programming, HD equipment required. Number of HD channels varies by package selection.

¹In certain markets, a \$3/mo. Regional Sports Fee will be assessed with CHOICE Package or above.

DIRECTV General Market Channel Lineups

ULTIMATE PACKAGE

Over 225 top channels, including local channels available in over 99% of U.S. households¹ (HD locals available in over 98%): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in XTRA, plus the channels shown in BOLD.

REGULAR PRICE **\$77⁹⁹** mo.
Regional Sports Fee may apply.

A&E	HD 265	Country Music Television (CMT)	HD 327	ESPN 3D ⁴	HD 106	Independent Film Channel (IFC)	HD 559	Nickelodeon/Nick at Nite (East)	HD 299	Travel Channel	HD 277
ABC Family	HD 311	C-SPAN	350	ESPNEWS	HD 207	Inspiration Network	364	Nickelodeon/Nick at Nite (West)	300	truTV	HD 246
American Movie Classics (AMC)	HD 254	C-SPAN2	351	ESPNU	HD 208	Investigation Discovery	285	Nicktoons Network	302	Trinity Broadcasting Network (TBN)	372
Animal Planet	HD 282	Current TV	358	EWTN	370	ION Television (East)	HD 305	NRB Network	378	Turner Classic Movies (TCM)	HD 256
AUDIENCE Network™	HD 239/101	Daystar	369	Food Network	HD 231	ION Television (West)	306	ONCE México ³	447	TV Guide Channel	273
AXS TV (HD only) ²	HD 340	Destination America	HD 286	FOX Business Network	HD 359	Jewelry Television	70/313	Oravion	274	TV Land	304
BabyFirst TV ²	293	DIRECTV Customer Information	1	FOX Movie Channel	258	Jewish Life TV ³	366	Oprah Winfrey Network	279	TV One	328
BBC America	HD 264	DIRECTV Sports Mix	205/600	FOX News Channel	HD 360	Lifetime	HD 252	Oxygen	251	TVG Interactive Horseracing	602
Big Ten Network	HD 610	Discovery Channel	HD 278	FOX Soccer Channel	HD 619	Lifetime Movie Network	253	Pursuit Channel	604	TWC Deportes	HD 458
Biography Channel	HD 266	Discovery Fit & Health	261	FUEL TV	HD 618	Link TV	375	QVC	275/317	TWC SportsNet	691
Black Entertainment Television (BET)	HD 329	Disney Channel (East)	290	Fuse	339	Logo	272	ReelZ-TV	238	Univision East	HD 402
Bloomberg TV	353	Disney Channel (West)	291	FX	HD 248	Military Channel	287	RFD-TV	345	USA Network	HD 242
Boomerang	298	Disney Jr.	HD 289	Galavisión	404	MLB Network	HD 213	Science	HD 284	V-me ³	440
Bravo	HD 237	Disney XD	HD 292	Gem Shopping Network	228	The Movie Channel (East)	HD 554	ShopNBC	316	Velocity ² (HD only)	HD 281
BYU TV	374	DIY Network	HD 230	GOD TV ²	365	The Movie Channel (West)	555	SOAPnet	262	VH1	HD 335
Cartoon Network (East)	HD 296	The Documentary Channel	267	Golf Channel	HD 218	MSNBC	HD 356	SPEED	HD 607	VH1 Classic	337
Cartoon Network (West)	297	E! Entertainment Television	HD 236	Gospel Music Channel	338	MTV	HD 331	Spike TV	HD 241	WE: Women's Entertainment	260
CBS Sports Network	HD 613	Encore Action	540	Great American Country (GAC)	326	MTV2	410	Sportsman Channel	605	The Weather Channel	HD 362
Centric	330	Encore Drama	540	GSN	233	mun2 ²	410	Sprout	295	WGN America	HD 307
Chiller	257	Encore East	HD 535	H2	HD 271	n3D ⁴ (check listing)	HD 103	Style	235	The World Network	373
Christian Television Network (CTN)	376	Encore Family	542	Hallmark Channel	HD 312	NASA TV ²	366	Sundance	558	World Harvest TV (WHT)	367
The Church Channel (TCC)	371	Encore Love	537	Headline News (HLN)	HD 204	Nat Geo WILD	HD 283	Syfy	HD 244	SonicTap Music Channels ⁵ - 80	
Clo	308	Encore Suspense	539	History Channel	HD 269	National Geographic Channel	HD 276	TBS	HD 247		
CNBC	HD 355	Encore West	536	HTN TV ²	449	NBA TV	HD 216	TCT Network	377		
CNBC World	357	Encore Westerns	538	Home & Garden Television (HGTV)	HD 229	NBC Sports Network	HD 220	Teen Nick	303		
CNN	HD 202	Enlace ³	448	Home Shopping Network (HSN)	240	NFL Network	HD 212	Tennis Channel	HD 217		
Comedy Central	HD 249	ESPN	HD 206	Hope Channel ³	368	NHL Network	HD 215	The Learning Channel (TLC)	HD 280		
Cooking Channel	HD 232	ESPN2	HD 209	The Hub	294	Nick Jr.	301	TNT	HD 245		

PREMIER™ PACKAGE

Over 285 top channels, including local channels available in over 99% of U.S. households¹ (HD locals available in over 98%): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets), with over 31 premium movie channels and over 35 specialty sports networks⁵. Includes all channels in ULTIMATE, plus the channels shown in BOLD.

REGULAR PRICE **\$124⁹⁹** mo.
Regional Sports Fee may apply.

A&E	HD 265	Comcast SportsNet Mid-Atlantic	HD 642	FOX Business Network	HD 359	Home Shopping Network (HSN)	240	Nicktoons Network	302	SUN Sports	HD 653
ABC Family	HD 311	Comcast SportsNet New England	HD 630	FOX Deportes ²	425/624	Hope Channel ³	368	NRB Network	378	Sundance	558
Altitude Sports & Entertainment	HD 681	Comedy Central	HD 249	FOX Movie Channel	258	The Hub	294	ONCE México ³	447	Syfy	HD 244
American Movie Classics (AMC)	HD 254	Cooking Channel	HD 232	FOX News Channel	HD 360	Independent Film Channel (IFC)	HD 559	Oravion	274	TBS	HD 247
Animal Planet	HD 282	Country Music Television (CMT)	327	FOX Soccer Channel	HD 619	Inspiration Network	364	Outdoor Channel	606	TCT Network	377
AUDIENCE Network™	HD 239/101	C-SPAN	350	FS Arizona	HD 686	Investigation Discovery	285	Oprah Winfrey Network	279	Teen Nick	303
AXS TV (HD only) ²	HD 340	C-SPAN2	351	FS Cincinnati	HD 661	ION Television (East)	HD 305	Oxygen	251	Tennis Channel	HD 217
BabyFirst TV ²	293	Current TV	358	FS Detroit	HD 663	ION Television (West)	306	Prime Ticket	HD 693	The Learning Channel (TLC)	HD 280
BBC America	HD 264	Daystar	369	FS Florida	HD 654	Jewelry Television	70/313	Pursuit Channel	604	TNT	HD 245
beIN SPORT	HD 620	Destination America	HD 286	FS Midwest	HD 671	Jewish Life TV ³	366	QVC	275/317	Travel Channel	HD 277
Big Ten Network	HD 610	DIRECTV Customer Information	1	FS North	HD 668	Lifetime	HD 252	ReelZ Channel	238	Trinity Broadcasting Network (TBN)	372
Biography Channel	HD 266	DIRECTV Sports Mix	205/600	FS Ohio	HD 660	Lifetime Movie Network	253	RFD-TV	345	truTV	HD 246
Black Entertainment Television (BET)	HD 329	Discovery Channel	HD 278	FS San Diego (check listing)	HD 694	Link TV	375	ROOT SPORTS (Northwest)	HD 687	Turner Classic Movies (TCM)	HD 256
Bloomberg TV	353	Discovery Fit & Health	261	FS South	HD 646	Logo	272	ROOT SPORTS (Pittsburgh)	HD 659	TV Guide Channel	273
Boomerang	298	Disney Channel (East)	HD 290	FS Southwest	HD 676	MLB Network	HD 213	ROOT SPORTS (Rocky Mountain)	HD 683	TV Land	304
Bravo	HD 237	Disney Channel (West)	291	FS West	HD 692	Military Channel	287	Science	HD 284	TV One	328
BYU TV	374	Disney Jr.	289	FUEL TV	HD 618	MLB Network	HD 213	ShopNBC	316	TVG Interactive Horseracing	602
Cartoon Network (East)	HD 296	Disney XD	HD 292	Fuse	339	The Movie Channel (East)	HD 554	SHOWTIME (East/West)	HD 545/546	TWC Deportes	HD 458
Cartoon Network (West)	297	DIY Network	HD 230	FX	HD 248	The Movie Channel (West)	555	SHOWTIME 2	HD 547	TWC SportsNet	HD 691
CBS Sports Network	HD 613	The Documentary Channel	267	Galavisión	404	The Movie Channel XTRA (HD only)	HD 556	SHOWTIME Beyond (HD only) ²	HD 550	Universal Sports	625
Centric	330	E! Entertainment Television	HD 236	Gem Shopping Network	228	MSG	HD 634	SHOWTIME Extreme	HD 549	Univision East	HD 402
Chiller	257	Encore Action	541	GOD TV ²	365	MSG Plus	HD 635	SHOWTIME Next (HD only) ²	HD 551	USA Network	HD 242
Christian Television Network (CTN)	376	Encore Drama	540	Golf Channel	HD 218	MSNBC	HD 356	SHOWTIME Showcase	HD 548	V-me ³	440
The Church Channel (TCC)	371	Encore East	HD 535	Gospel Music Channel	338	MTV	HD 331	SHOWTIME Women (HD only) ²	HD 552	Velocity ² (HD only)	HD 281
Cinemax (East)	HD 515	Encore Family	542	Great American Country (GAC)	326	MTV2	333	SOAPnet	262	VH1	HD 335
Cinemax (West)	HD 516	Encore Love	537	GSN	233	mun2 ²	410	SPEED	HD 607	VH1 Classic	337
Cinemax: @MAX (HD only) ²	HD 523	Encore Suspense	539	H2	HD 271	n3D ⁴ (check listing)	HD 103	Spike TV	HD 241	WE: Women's Entertainment	260
Cinemax: 5StarMAX East (HD only) ²	HD 520	Encore West	536	Hallmark Channel	HD 312	NASA TV ²	366	Sportsman Channel	605	The Weather Channel	HD 362
Cinemax: ActionMAX East (HD only) ²	HD 519	Encore Westerns	538	HBO (East/West)	HD 501/504	Nat Geo WILD	HD 283	SportsNet New York	HD 639	WGN America	HD 307
Cinemax: MoreMAX (HD only) ²	HD 517	Enlace ³	448	HBO Comedy (HD only) ²	HD 506	National Geographic Channel	HD 276	SportsSouth	HD 649	The World Network	373
Cinemax: ThrillerMAX ² (HD only) ²	HD 522	ESPN	HD 206	HBO Family (East HD/West)	507/508	NBA TV	HD 216	SportsTime Ohio	HD 632	World Harvest TV (WHT)	367
Cinemax: WMAX East (HD only) ²	HD 521	ESPN Classic	614	HBO Latino ² (HD only)	HD 511	NBC Sports Network	HD 220	Sprout	295	YES Network ⁵	HD 631
Clo	308	ESPN2	HD 209	HBO Signature	HD 503	New England Sports Network (NESN)	HD 628	STARZ (East/West)	HD 527/528	SonicTap Music Channels ⁵ - 84	
CNBC	HD 355	ESPN 3D ⁴	HD 106	HB02 (East/West)	HD 502/505	NFL Network	HD 212	STARZ Cinema (HD only) ²	HD 531		
CNBC World	357	ESPNEWS	HD 207	HBO Zone (HD only) ²	HD 507	NHL Network	HD 215	STARZ Comedy (HD only) ²	HD 526		
CNN	HD 202	ESPNU	HD 208	Headline News (HLN)	HD 204	Nick Jr.	301	STARZ Edge	HD 529		
Comcast SportsNet Bay Area	HD 696	EWTN	370	History Channel	HD 269	Nickelodeon/Nick at Nite (East)	HD 299	STARZ In Black	HD 530		
Comcast SportsNet California	HD 698	FLIX	557	HTN TV ²	449	Nickelodeon/Nick at Nite (West)	300	STARZ Kids & Family (HD only)	HD 525		
Comcast SportsNet Chicago	HD 665	Food Network	HD 231	Home & Garden Television (HGTV)	HD 229			Style	235		

Add DIRECTV HD EXTRA PACK for just \$4.99/mo. (HD equipment required). ¹In certain markets, a \$3/mo. Regional Sports Fee will be assessed with CHOICE Package or above. **HD** To access DIRECTV HD programming, HD equipment required. Number of HD channels varies by package selection.

All programming subject to change at any time. Lineup effective as of 12/20/12. Get updates at directv.com/channels. **1** Eligibility for local channels based on service address. Visit directv.com/locals and directv.com to see what is available in your area. To find out if HD locals are available in your area, visit directv.com/hdlocals. **2** Requires HD equipment. **3** Requires a DIRECTV Multi-Satellite System. **4** DIRECTV 3D content requires HD equipment including a compatible 3D-HDTV and 3D glasses. For more information, visit directv.com/3D. **5** YES Network available as a local regional sports network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. **6** Blackout restrictions and other conditions apply to all sports programming. Actual number of games varies by market due to blackout rules and other conditions. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included.

24-Month en Español Offers

	MÁS LATINO™ Package OVER 105 CHANNELS Over 50 in Spanish ¹ Over 55 in English	ÓPTIMO MÁS™ Package OVER 175 CHANNELS Over 60 in Spanish ¹ Over 115 in English	MÁS ULTRA™ Package OVER 215 CHANNELS Over 65 in Spanish ¹ Over 145 in English	LO MÁXIMO™ Package OVER 320 CHANNELS Over 75 in Spanish ¹ Over 240 in English
NATIONAL OFFER	\$34.99/mo. Regular Price -\$12.00/mo. National Offer Instant Savings with ABP (No customer redemption required)	\$48.99/mo. (Regular Price) -\$14.00/mo. National Offer Instant Savings with ABP (No customer redemption required) -\$5.00/mo. National Offer Instant Savings with ABP (No customer redemption required)	\$64.99/mo. (Regular Price) -\$15.00/mo. National Offer Instant Savings with ABP (No customer redemption required) -\$10.00/mo. National Offer Instant Savings with ABP (No customer redemption required)	\$124.99/mo. (Regular Price) -\$15.00/mo. National Offer Instant Savings with ABP (No customer redemption required) -\$10.00/mo. National Offer Instant Savings with ABP (No customer redemption required)
	\$22⁹⁹ MO. FOR 12 MONTHS with 24-month agreement**	\$29⁹⁹ MO. FOR 12 MONTHS with 24-month agreement**	\$39⁹⁹ MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$54⁹⁹ MO. for mos. 1-3 with \$45/mo. bill credit \$99⁹⁹ MO. for mos. 4-12 with 24-month agreement** Regional Sports Fee may apply.
ADDITIONAL SAVINGS	3 FREE MONTHS SHOWTIME Premium rolls to \$12.99/mo. at month 4		3 FREE MONTHS HBO starz SHOWTIME CINEMAX Premiums roll to \$47/mo. at month 4	
	Lock in 2 years of savings with Advanced Receiver Service[†] Low-risk HD DVR or Advanced Whole-Home DVR (aka "Genie™ HD DVR") customers only, who enroll in and maintain a qualifying package and Auto Bill Pay, Paperless Billing and provide valid email address, save \$10/mo. for 24 months on Advanced Receiver Service. Customer pays \$15/mo. for 24 months.			
ADVANCED PRODUCT OFFER	FREE EQUIPMENT UPGRADE TO A DVR Non-fee customers only.			
	4 FREE UPGRADES: 1 GENIE™ HD DVR & UP TO 3 GENIE MINIS (DIRECTV C31 CLIENTS)[^] Low-risk customers only. Free Advanced Whole-Home DVR (aka "Genie HD DVR") & 3 Genie Mini (Client) lease upgrades, OR 1 HD DVR & 3 HD Receiver lease upgrades, OR 4 HD Receiver lease upgrades. Medium-risk customers pay \$99 for the Advanced Whole-Home HD DVR and up to 3 Genie Minis (Clients) free; medium-risk customers gets 4 free AP (HD DVR + 3 HD Receivers OR 4 HD Receivers). Fee customers pay regular equipment fees listed below.			
ADVANCED PRODUCT OFFER	FREE STANDARD PROFESSIONAL INSTALLATION MÁS LATINO: Up to two rooms; ÓPTIMO MÁS and above: Up to 4 rooms. (Up to two SD Receivers for fee-paid customers)			
	FREE DIRECTV CINEMA™ CONNECTION KIT For all non-fee Genie or HD DVR customers. \$25 for all fee-paying customers. <ul style="list-style-type: none"> ADVANCED RECEIVER SERVICE: \$25/mo. (Required for HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR")) ADVANCED RECEIVER-HD: \$10/mo. (Required for HD Receivers) ADVANCED RECEIVER-DVR: \$10/mo. (Required for DVR Receivers) EQUIPMENT FEES: SD Receiver: \$69 DVR Receiver: \$99 HD Receiver: \$99 Genie Mini (Client): \$99 Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299 ADDITIONAL TV FEE: If you have 2 receivers and/or one receiver and a Genie Mini (Client)/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini (Client)/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini (Client) and/or Enabled TV/Device. 			
PREMIUM CHANNELS	MONTHLY PREMIUM COST (after first 3 months): 1 = \$12.99 (\$17.99 if HBO) 2 = \$24 (\$29 if HBO) 3 = \$34 (\$39 if HBO)		4 = \$42 (\$47 if HBO) 5 = Recommend LO MÁXIMO	
	PREMIUMS INCLUDE: HBO starz CINEMAX SHOWTIME CBS Sports Network ESPN Classic FOX Soccer MLB Network Strike Zone NBA TV Prime Ticket ROOT Sports Plus many more!			
Regional Sports Fee may apply		In certain markets, a \$3/mo. Regional Sports Fee will be assessed when customer takes CHOICE™ Package or above or MÁS ULTRA™ Package or above.		
Advanced Receiver Service (ARS)		Get all of this conveniently packaged in one low price. Select an HD DVR and enjoy all of these amazing features: DIRECTV WHOLE-HOME DVR SERVICE: One HD DVR for all the TVs in your home. DIRECTV ON DEMAND: Instant access to thousands of shows and movies, at no extra charge? DIRECTV™ iPad® APP: Watch live TV anywhere in your home? HI-DEF GUIDE: Lightning-fast scrolling and smarter searching. YOUTUBE: Search and watch any YouTube video right on your TV! DIRECTV'S TV APPS: Connect to Facebook, Twitter and Pandora. ⁶⁴		

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers end 5/1/13. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets. ¹ Includes English-language broadcast channels with alternate Spanish audio. ² Access to available DIRECTV On Demand programming based on package selection. Actual number of TV shows and movies will vary. Some DIRECTV CINEMA and On Demand content requires an HD DVR (HR20 or later) or DVR (RZ2 or later). DIRECTV CINEMA Connection Kit and broadband Internet service with speeds of 750 kbps or higher, and a network router with an available Ethernet port. Visit directv.com/cinema for details. ³ Live-streaming feature available in-home only, and requires home-based Wi-Fi connection and Internet-connected HD DVR. Visit directv.com/everwhere for list of compatible devices (sold separately) and complete details. Data charges may apply. ⁴ TV Apps require a DIRECTV Plus HD DVR Receiver (HR20 or later model), DIRECTV Plus DVR Receiver (RZ2 model) or a DIRECTV HD Receiver (H21, H23, H24) and Internet connection.
***EN ESPAÑOL BILL CREDIT/PROGRAMMING OFFER:** IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVALING RATES. Free SHOWTIME for 3 months, a value of \$38.97. Free HBO, STARZ, SHOWTIME and Cinemax for 3 months, a value of \$141. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Prices include instant bill credits for 12 months with enrollment in Auto Bill Pay at point of sale. To remain eligible for the full credit amounts, customer must activate and maintain MÁS LATINO Package or above and Auto Bill Pay. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.
\$10 CREDIT OFFER: To receive the \$10 bill credit for 24 months on your Advanced Receiver fee (required for Advanced Whole-Home DVR or HD DVR lease), customer must, at point of sale, provide a valid email address and activate and maintain the ENTERTAINMENT Package or above (or ÓPTIMO MÁS Package or above, or any qualifying international service bundle which shall include the PREFERRED CHOICE Package) and Auto Bill Pay. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.
****24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH.** Must maintain 24 consecutive months of any DIRECTV programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver-DVR fee (\$10/mo.) required for DVR lease. Advanced Receiver-HD fee (\$10/mo.) required for HD Receiver lease. Advanced Receiver fee (\$25/mo.) required for Advanced Whole-Home DVR, HD DVR and TiVo HD DVR from DIRECTV lease. If you have two receivers and/or one receiver and a Client/Enabled TV/Device, the fee is \$6/mo. For the third and each additional receiver and/or Client/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Client and/or Enabled TV/Device. **NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS.** ***GENIE HD DVR UPGRADE OFFER:** Includes instant rebates on one Advanced Whole-Home DVR and up to three DIRECTV C31 Clients (aka "Genie Minis") with activation of the ENTERTAINMENT Package or above; OPTIMO MÁS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. Whole-Home HD DVR functionality requires an Advanced Whole-Home HD DVR (model HR34) Receiver connected to the primary television and a DIRECTV Client, H25 HD Receiver(s) or RVU-capable TV/Device in each additional room. Limit of three remote viewings per Advanced Whole-Home DVR at a time. Visit directv.com/genie for complete details. **INSTALLATION:** Standard professional installation in up to four rooms only. Custom installation extra.
 Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. iPad® is a registered trademark of Apple Inc. ©2013 DIRECTV. DIRECTV and the Cyclone Design logo, CHOICE, PREMIER, GENIE, MÁS LATINO, ÓPTIMO MÁS, MÁS ULTRA, LO MÁXIMO, BASIC CHOICE, PREFERRED CHOICE and all WorldDirect service names are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.

12-Month en Español Offers

	MÁS LATINO™ Package OVER 105 CHANNELS ■ Over 50 in Spanish ¹ ■ Over 55 in English	ÓPTIMO MÁS™ Package OVER 175 CHANNELS ■ Over 60 in Spanish ¹ ■ Over 115 in English	MÁS ULTRA™ Package OVER 215 CHANNELS ■ Over 65 in Spanish ¹ ■ Over 145 in English	LO MÁXIMO™ Package OVER 320 CHANNELS ■ Over 75 in Spanish ¹ ■ Over 240 in English
REGULAR PRICE	\$34⁹⁹ MO. with 12-month agreement	\$48⁹⁹ MO. with 12-month agreement	\$64⁹⁹ MO. with 12-month agreement	\$124⁹⁹ MO. with 12-month agreement
12-MONTH EN ESPAÑOL OFFER			\$64.99 Online Rebate Redemption	
			3 FREE MONTHS starz SHOWTIME Premiums roll to \$24/mo. at month 4	3 FREE MONTHS starz SHOWTIME \$24/mo. credit for 3 months
ADVANCED PRODUCT OFFER	<p>With each package above, new customers may add any of these items:</p> <ul style="list-style-type: none"> ■ ADVANCED RECEIVER: \$25/mo. (Required for HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR")) ■ ADVANCED RECEIVER-HD: \$10/mo. (Required for HD Receivers) ■ ADVANCED RECEIVER-DVR: \$10/mo. (Required for DVR Receivers) ■ EQUIPMENT FEES: SD Receiver: \$69 DVR Receiver: \$99 HD Receiver: \$99 Genie Mini (Client): \$99 Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299 ■ ADDITIONAL TV FEE: If you have 2 receivers and/or one receiver and a Genie Mini (Client)/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini (Client)/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini (Client) and/or Enabled TV/Device. ■ 1 SD RECEIVER WITH NO EQUIPMENT FEE ■ DIRECTV CINEMA™ CONNECTION KIT: \$25 			
	No hardware rebates available		Customers with MÁS ULTRA™ and above are eligible for a \$50 Advanced Product Instant Rebate	
PREMIUM CHANNELS	MONTHLY PREMIUM COST (after first 3 months):	1 = \$12.99 (\$17.99 if HBO) 2 = \$24 (\$29 if HBO) 3 = \$34 (\$39 if HBO)	4 = \$42 (\$47 if HBO) 5 = Recommend LO MÁXIMO	PREMIUMS INCLUDE: HBO starz SHOWTIME CINEMAX SPORTS PACK

Offer Highlights

- Includes a \$64.99 online rebate redemption on MÁS ULTRA™ and above (one-time only rebate)
- 1 FREE SD Receiver with no equipment fee for all 12-month customers in all packages
- \$50 Advanced Product Instant Rebate with MÁS ULTRA™ and above
- 3 FREE Months of STARZ® and SHOWTIME® with MÁS ULTRA™ and above (\$72 value)
- 12-month customers are not eligible for the DIRECTV National Offer

Regional Sports Fee may apply

In certain markets, a \$3/mo. Regional Sports Fee will be assessed when customer takes CHOICE™ Package or above or MÁS ULTRA™ Package or above.

Month-to-Month en Español Offers

	MÁS LATINO™ Package OVER 105 CHANNELS ■ Over 50 in Spanish¹ ■ Over 55 in English	ÓPTIMO MÁS™ Package OVER 175 CHANNELS ■ Over 60 in Spanish¹ ■ Over 115 in English	MÁS ULTRA™ Package OVER 215 CHANNELS ■ Over 65 in Spanish¹ ■ Over 145 in English	LO MÁXIMO™ Package OVER 320 CHANNELS ■ Over 75 in Spanish¹ ■ Over 240 in English
REGULAR PRICE	\$34⁹⁹ MO.	\$48⁹⁹ MO.	\$64⁹⁹ MO.	\$124⁹⁹ MO.
MONTH-TO-MONTH EN ESPAÑOL OFFER	3 FREE MONTHS SHOWTIME. Premiums roll to \$12.99/mo. at month 4			
ADVANCED PRODUCT OFFER	<p>With each package above, new customers may add any of these items:</p> <ul style="list-style-type: none"> ■ ADVANCED RECEIVER: \$25/mo. (Required for HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR")) ■ ADVANCED RECEIVER-HD: \$10/mo. (Required for HD Receivers) ■ ADVANCED RECEIVER-DVR: \$10/mo. (Required for DVR Receivers) ■ EQUIPMENT FEES: SD Receiver: \$69 DVR Receiver: \$99 HD Receiver: \$99 Genie Mini (Client): \$99 Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299 ■ NO AGREEMENT FEE²: \$50 non-refundable fee for all customers ■ ADDITIONAL TV FEE: If you have 2 receivers and/or one receiver and a Genie Mini (Client)/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini (Client)/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini (Client) and/or Enabled TV/Device. ■ 1 SD RECEIVER WITH NO EQUIPMENT FEE ■ DIRECTV CINEMA™ CONNECTION KIT: \$25 			
	No hardware rebates available		Customers with MÁS ULTRA™ and above are eligible for a \$50 Advanced Product Instant Rebate	
PREMIUM CHANNELS	MONTHLY PREMIUM COST (after first 3 months): 1 = \$12.99 (\$17.99 if HBO) 2 = \$24 (\$29 if HBO) 3 = \$34 (\$39 if HBO)	4 = \$42 (\$47 if HBO) 5 = Recommend LO MÁXIMO	PREMIUMS INCLUDE: 	

Offer Highlights

- 1 FREE Standard Receiver for all month-to-month customers in all packages or \$50 Advanced Product Instant Rebate with MÁS ULTRA™ and above
- 3 FREE Months of SHOWTIME® with ÓPTIMO MÁS™ and above
- Month-to-month customers are not eligible for the DIRECTV National Offers

Regional Sports Fee may apply

In certain markets, a \$3/mo. Regional Sports Fee will be assessed when customer takes CHOICE™ Package or above or MÁS ULTRA™ Package or above.

DIRECTV en Español Channel Lineups

MÁS LATINO™ PACKAGE

Over 105 channels of family programming suitable for all ages, including local channels¹ (HD locals available in over 98% of U.S. households²): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets).

REGULAR PRICE \$34.99/mo.

SPANISH CHANNELS: Over 50 channels in Spanish*

Azteca América²	441	Disney XD	SAP HD 292	History en Español	443	ONCE México	447	Telemundo (Oeste)	407	Univision (Oeste)	403
CARACOL TV Internacional	417	Ecuavisa Internacional	438	HITN TV	449	Pasiones	444	Televisión Española Internacional	460	Utilísima	421
CINE ESTELAR	422	Enlace	448	Latinoamérica Televisión	430	Regional Music TV (RMTV)	415	TV Chile	437	V-me	440
CINE NOSTALGIA	424	ESPN Deportes	432	México TV	420	Sur Perú	439	TV Colombia	416	WAPA América	414
CNN en Español	419	FOX Deportes	425	MTV Tr3s: MTV, Música y Más	445	Telefe Internacional	411	TV Dominicana	434	SonicTap Music Channels - 11	
Discovery en Español	413	Galavisión	404	mun2	410	Telefutura	HD 408	TV Venezuela	409		
Discovery Familia	436	Go!TV	HD 426/620	NTN24	418	Telemundo (Este)	406	Univision (Este)	HD 402		

ENGLISH CHANNELS: Over 55 channels in English

AUDIENCE Network™	HD 239	C-SPAN	350	EWTN	370	Jewish Life TV	366	NRB Network	378	The Word Network	373
AXS TV	HD 306	C-SPAN2	351	GOD TV³	365	Link TV	375	OVC	275	Velocity (HD Only)	HD 281
BabyFirst TV⁴	293	Daystar	369	Gospel Music Channel	338	NASA TV⁵	289	ShopNBC	316/317	World Harvest Television (WHT)	367
BYU TV	374	DIRECTV Customer Information	1	Home Shopping Network (HSN)	240	Nick Jr.	301	TCT Network	377	SonicTap Music Channels⁶ - 22	
Christian Television Network (CTN)	376	Disney Channel (East)	HD 290	Hope Channel	368	Nickelodeon/Nick at Night (East)	HD 299	Trinity Broadcasting Network (TBN)	372		
The Church Channel	371	Disney Channel (West)	291	Jewelry Television	70/313	Nickelodeon/Nick at Night (West)	300	The Weather Channel	HD 362		

ÓPTIMO MÁS™ PACKAGE

Over 175 channels of family programming suitable for all ages, including local channels¹ (HD locals available in over 98% of U.S. households²): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes most MÁS LATINO™ channels, plus the channels shown in BOLD.

REGULAR PRICE \$48.99/mo.

SPANISH CHANNELS: Over 60 channels in Spanish*

Azteca América²	441	CINE NOSTALGIA	424	FOX Deportes	425	mun2	410	Telemundo (Este)	406	Univision (Oeste)	403
Azteca México	442	CNN en Español	419	Galavisión	404	ONCE México	447	Telemundo (Oeste)	407	Utilísima	421
Boomerang	SAP 298	Discovery en Español	413	Go!TV	HD 426/620	Pasiones	444	Televisión Española Internacional	460	V-me	440
CARACOL TV Internacional	417	Discovery Familia	436	HITN TV	449	Perú Mágico	431	TV Chile	437	WAPA América	414
Cartoon Network (Este)	SAP HD 296	Disney XD	SAP HD 292	Latinoamérica Televisión	430	Regional Music TV (RMTV)	415	TV Colombia	416	SonicTap Music Channels⁶ - 11	
Cartoon Network (Oeste)	SAP 297	Ecuavisa Internacional	438	Mega TV⁴	HD 405	Sur Perú	439	TV Dominicana	434		
Centroamérica TV	428	Enlace	448	México 22	446	TeleCentro	429	TV Venezuela	409		
CINE ESTELAR	422	ESPN Deportes	432	México TV	420	Telefe Internacional	411	TyC Sports	427		
CINE LATINO	423	Foot School	433	MTV Tr3s: MTV, Música y Más	445	Telefutura	HD 408	Univision (Este)	HD 402		

ENGLISH CHANNELS: Over 115 channels in English

A&E	HD 265	The Church Channel	371	EWTN	370	Jewelry Television	70/313	Nickelodeon/Nick at Nite (East)	HD 299	Trinity Broadcasting Network (TBN)	372
ABC Family	HD 311	CNN	HD 202	Food Network	HD 231	Jewish Life TV	366	Nickelodeon/Nick at Nite (West)	300	USA Network	HD 242
American Movie Classics (AMC)	HD 254	C-SPAN	350	FX	HD 248	Lifetime	HD 252	NRB Network	378	Velocity (HD Only)	HD 281
Animal Planet	HD 282	C-SPAN2	351	GOD TV³	365	Link TV	375	OVC	275	VH1	HD 335
Audience Network™	HD 239	Daystar	369	Gospel Music Channel	338	MSNBC	HD 356	ShopNBC	316/317	The Weather Channel	HD 362
AXS TV	HD 306	DIRECTV Customer Information	1	Great American Country (GAC)	326	MTV	HD 331	SPEED	HD 607	The Word Network	373
BabyFirst TV⁴	293	Discovery Channel	HD 278	Headline News (HLN)	204	n3D⁵	103	Spike TV	HD 241	World Harvest Television (WHT)	367
Bravo	HD 237	Disney Channel (East)	HD 290	History Channel	HD 269	NASA TV⁵	289	TBS	HD 247	SonicTap Music Channels⁶ - 58	
BYU TV	374	Disney Channel (West)	291	Home Shopping Network (HSN)	240	National Geographic Channel	276	TCT Network	377		
Christian TV Network (CTN)	376	El Entertainment Television	HD 236	Hope Channel	368	Nick Jr.	301	TNT	HD 245		

MÁS ULTRA™ PACKAGE

Over 215 channels of family programming suitable for all ages, including local channels¹ (HD locals available in over 98% of U.S. households²): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all ÓPTIMO MÁS™ channels, plus the channels shown in BOLD.

REGULAR PRICE \$64.99/mo.

Regional Sports Fee may apply.†

SPANISH CHANNELS: Over 65 channels in Spanish*

Azteca América²	441	CINE NOSTALGIA	424	Galavisión	404	MTV Tr3s: MTV, Música y Más	445	Telefe Internacional	411	TyC Sports	427
Azteca México	442	CNN en Español	419	Go!TV	HD 426/620	mun2	410	Telefutura	HD 408	Univision (Este)	HD 402
Boomerang	SAP 298	Discovery en Español	413	History en Español	443	NTN24	418	Telemundo (Este)	406	Univision (Oeste)	403
CARACOL TV Internacional	417	Discovery Familia	436	HITN TV	449	ONCE México	447	Telemundo (Oeste)	407	Utilísima	421
Cartoon Network (Este)	SAP HD 296	Ecuavisa Internacional	438	Latinoamérica Televisión	430	Pasiones	444	Televisión Española Internacional	460	V-me	440
Cartoon Network (Oeste)	SAP 297	Enlace	448	Mega TV⁴	HD 405	Perú Mágico	431	TV Chile	437	WAPA América	414
Centroamérica TV	428	ESPN Deportes	432	Mexicanal	412	Regional Music TV (RMTV)	415	TV Colombia	416	Sonic Tap Music Channels⁶ - 11	
CINE ESTELAR	422	Foot School	433	México 22	446	SUR Perú	439	TV Dominicana	434		
CINE LATINO	423	FOX Deportes	425	México TV	420	TeleCentro	429	TV Venezuela	409		

ENGLISH CHANNELS: Over 145 channels in English

A&E	HD 265	C-SPAN2	351	Food Network	HD 231	Jewelry Television	70/313	Nickelodeon/Nick at Nite (West)	300	Travel Channel	HD 277
ABC Family	HD 311	Daystar	369	FOX Soccer	HD 619	Jewish Life TV	366	Nicktoons Network	302	Trinity Broadcasting Network (TBN)	372
American Movie Classics (AMC)	HD 254	DIRECTV Customer Information	1	FX	HD 248	Lifetime	HD 252	NRB Network	378	USA Network	HD 242
Animal Planet	HD 282	Discovery Channel	HD 278	GOD TV³	365	Link TV	375	OVC	275	Velocity (HD Only)	HD 281
AUDIENCE Network™	HD 239	Disney Channel (East)	HD 290	Gospel Music Channel	338	MLB Network	HD 213	ShopNBC	316/317	VH1	HD 335
AXS TV	HD 306	Disney Channel (West)	HD 291	Great American Country (GAC)	326	MSNBC	HD 356	SPEED	HD 607	The Weather Channel	HD 362
BabyFirst TV⁴	293	Disney XD	HD 292	Hallmark Channel	HD 312	MTV	HD 331	Spike TV	HD 241	The Word Network	373
Bravo	HD 237	El Entertainment Television	236	Headline News (HLN)	204	MTV2	333	Sprout	295	World Harvest Television (WHT)	367
BYU TV	374	ESPN	206	History Channel	HD 269	n3D⁵	103	Syfy	HD 244	SonicTap Music Channels⁶ - 73	
The Church Channel	371	ESPN2	HD 209	Home & Garden TV (HGTV)	HD 229	NASA TV⁵	289	TBS	HD 247		
CNN	HD 202	ESPN3D⁵	106	Home Shopping Network (HSN)	240	National Geographic Channel	HD 276	TCT Network	377		
Comedy Central	HD 249	ESPNNews	HD 207	Hope Channel	368	Nick Jr.	301	The Learning Channel (TLC)	HD 280		
C-SPAN	350	EWTN	370	The Hub	294	Nickelodeon/Nick at Nite (East)	HD 299	TNT	HD 245		

DIRECTV en Español Channel Lineups

LO MÁXIMO™ PACKAGE

Over 320 top channels, including local channels¹ (HD locals available in over 98% of U.S. households²): ABC | CBS FOX | NBC | PBS | CW & MyTV (available in select markets), with over 31 premium movie channels and over 35 specialty sports networks⁶. Includes all MÀS ULTRA™ channels, plus the channels shown in BOLD.

REGULAR PRICE \$124.99/mo.
Regional Sports Fee may apply.⁷

SPANISH CHANNELS: Over 75 channels in Spanish*

Azteca América ²	441	Cinemax (Oeste)	SAP HD 516	GoTV	HD 426/620	Mega TV ⁴	HD 405	TeleCentro	429	Univision (Este)	HD 402
Azteca México	442	CNN en Español	419	HBO (Este)	SAP HD 501	Mexicanal	412	Telefe Internacional	411	Univision (Oeste)	403
Boomerang	SAP 298	Discovery en Español	413	HBO (Oeste)	SAP HD 504	México 22	446	Telefuturo	HD 408	Utilísima	421
CARACOL TV Internacional	417	Discovery Familia	436	HBO 2 (Este)	SAP HD 502	México TV	420	Telemundo (Este)	406	V-me	440
Cartoon Network (Este)	SAP HD 296	Disney XD	SAP HD 292	HBO 2 (Oeste)	SAP HD 505	MTV Tr3s: MTV, Música y Más	445	Telemundo (Oeste)	407	WAPA América	414
Cartoon Network (Oeste)	SAP 297	Ecuavisa Internacional	438	HBO Family (Este)	SAP HD 507	mun2	410	Televisión Española Internacional	460	Sonic Tap Music Channels - 11	
Centroamérica TV	428	Enlace	448	HBO Family (Oeste)	SAP HD 508	NTN24	418	TV Chile	437		
CINE ESTELAR	422	ESPN Deportes	432	HBO Latino	SAP HD 511	Pasiones	444	TV Colombia	416		
CINE LATINO	423	Foot School	433	History en Español	443	Perú Mágico	431	TV Dominicana	434		
CINE NOSTALGIA	424	FOX Deportes	425	HITN TV	449	Regional Music TV (RMTV)	415	TV Venezuela	409		
Cinemax (Este)	SAP HD 515	Galavisión	404	Latinoamérica Televisión	430	SUR Perú	439	TyC Sports	427		

ENGLISH CHANNELS: Over 240 channels in English

A&E	HD 265	C-SPAN	350	FOX Soccer	HD 619	Investigation Discovery	285	Oxygen	251	STARZ Kids & Family (HD Only)	HD 525
ABC Family	HD 311	C-SPAN2	351	FS Arizona	HD 686	Jewelry Television	70/313	Planet Green	HD 286	SUN Sports	HD 653
Altitude Sports & Entertainment	HD 681	Daystar	369	FS Cincinnati	661	Jewish Life TV	366	Prime Ticket	HD 693	Sundance	558
American Movie Classics (AMC)	HD 254	DIRECTV Customer Information	1	FS Detroit	HD 663	Lifetime	HD 252	QVC	275	Syfy	HD 244
Animal Planet	HD 282	Discovery Channel	HD 278	FS Florida	HD 654	Link TV	375	ROOT Sports (Northwest)	HD 687	TBS	HD 247
AXS TV	HD 306	Discovery Fit & Health	261	FS Midwest	HD 671	Mid-Atlantic Sports Network	HD 640	ROOT Sports (Pittsburgh)	HD 659	TCT Network	377
AUDIENCE Network™	HD 239	Disney Channel (East)	HD 290	FS North	HD 668	Military Channel	287	ROOT Sports (Rocky Mountain)	HD 683	Teen Nick	303
BabyFirst TV ⁶	293	Disney Channel (West)	291	FS Ohio	660	MLB Network	HD 213	Science	HD 284	The Learning Channel (TLC)	HD 280
Biography Channel	HD 266	DIY Network	230	FS South	HD 646	The Movie Channel (East)	HD 554	ShopNBC	316/317	TNT	HD 245
Bloomberg	353	Documentary Channel	267	FS Southwest	HD 676	The Movie Channel (West)	555	Showtime (East)	HD 545	Travel Channel	HD 277
Bravo	HD 237	E! Entertainment Television	HD 236	FS West	HD 692	The Movie Channel XTRA (HD Only)	HD 556	Showtime (West)	HD 546	Trinity Broadcasting Network (TBN)	372
BYU TV	374	Encore (East)	HD 535	FUEL TV	HD 618	MSG	HD 634	Showtime 2	HD 547	truTV	HD 246
CBS Sports Network	HD 613	Encore (West)	536	FX	HD 248	MSG Plus	HD 635	Showtime Beyond (HD Only)	HD 550	Turner Classic Movies (TCM)	256
Christian Television Network (CTN)	376	Encore Action	541	GOD TV ⁶	365	MSNBC	HD 356	Showtime Extreme	HD 549	TV Guide Channel	273
The Church Channel	371	Encore Drama	540	Golf Channel	HD 218	MTV	HD 331	Showtime Next (HD Only)	HD 551	TV Land	304
Cinemax: @Max (HD Only)	HD 523	Encore Love	537	Gospel Music Channel	338	MTV2	333	Showtime Showcase	HD 548	TVG Interactive Horseracing	602
Cinemax: 5StarMax (HD Only)	HD 520	Encore Suspense	539	Great American Country (GAC)	326	n3D ⁵	103	Showtime Women (HD Only)	HD 552	Universal Sports	625
Cinemax: ActionMax (HD Only)	HD 519	Encore Family	542	H2	271	NASA TV ⁶	289	SPEED	HD 607	USA Network	HD 242
Cinemax: ThrillerMax (HD Only)	HD 522	Encore Westerns	538	Hallmark Channel	HD 312	National Geographic Channel	HD 276	Spike TV	HD 241	Velocity HD (HD only)	HD 281
Cinemax: MoreMax	HD 517	ESPN	HD 206	HBO Comedy (HD Only)	HD 506	NBA TV	HD 216	SportsNet New York (SNY)	HD 639	VH1	HD 335
Cinemax: WMax (HD Only)	HD 521	ESPN2	HD 209	HBO Signature	HD 503	NBC Sports	HD 603	SportSouth	HD 649	WE: Women's Entertainment	260
CNBC World	357	ESPN3D ⁵	106	HBO Zone (HD Only)	HD 509	New England Sports Network	HD 628	SportsTime Ohio (STO)	HD 662	The Weather Channel	HD 362
CNN	HD 202	ESPNClassic	614	Headline News (HLN)	204	NFL Network	HD 212	Sprout	295	The Word Network	373
Comcast SportsNet Bay Area	HD 696	ESPNNews	HD 207	History Channel	HD 269	Nick Jr.	301	STARZ (East)	HD 527	World Harvest Television (WHT)	367
Comcast SportsNet California	HD 698	ESPNU	HD 208	Home & Garden Television (HGTV)	HD 229	Nickelodeon/Nick at Nite (East)	HD 299	STARZ (West)	HD 528	YES Network⁷	HD 631
Comcast SportsNet Chicago	HD 665	EWTN	370	Home Shopping Network (HSN)	240	Nickelodeon/Nick at Nite (West)	300	STARZ Cinema (HD Only)	HD 531	SonicTap Music Channels - 73	
Comcast SportsNet Mid-Atlantic	HD 642	Flix	557	Hope Channel	368	Nicktoons Network	302	STARZ Comedy (HD Only)	HD 526		
Comcast SportsNet New England	HD 630	Food Network	HD 231	The Hub	294	NIRB Network	378	STARZ Edge	HD 529		
Comedy Central	HD 249	FOX News Channel	HD 360	Independent Film Channel (IFC)	559	Outdoor Channel	606	STARZ In Black	HD 530		

¹In certain markets, a \$3/mo. Regional Sports Fee will be assessed with MÀS ULTRA Package or above.

LEGAL DISCLAIMERS FOR PAGES 10 AND 11:

Channel Lineups effective as of 8/28/12. Programming, pricing and offers are subject to change and may vary. *Spanish channels include English channels with secondary audio programming in Spanish. ALL PROGRAMMING AND PRICES ARE SUBJECT TO CHANGE AT ANY MOMENT. Programming lineup is also listed on our website at directv.com/Spanish. **1** Local channels availability depends on address of service. Not all networks available in all markets. Visit directv.com/locals and directv.com/rsn to see availability in your area. **2** To obtain access to DIRECTV HD programming, ARS (\$25/mo.) or AR-HD (\$10/mo.), and HD equipment are required. Number of HD channels varies by package selection. **3** Channel available only on local transmissions in Denver and Colorado Springs, CO, and not available in San Diego or Bakersfield, CA. **4** DIRECTV HD equipment and ARS required. **5** DIRECTV 3D content requires HD equipment including a compatible 3D-HDTV and 3D glasses. For more information, visit directv.com/3D. **6** Blackout restrictions and other conditions apply to all sports programming. Actual number of games varies by market due to blackout rules and other conditions. **7** YES Network available in regional sports packages with locals CT, NY and parts of NJ and PA, depending on ZIP code. Some programming from YES Network available in SPORTS PACK premium package in the remaining DIRECTV service areas. **8** Requires a DIRECTV Multi-Satellite System.

International Offers

BASIC CHOICE™

Package

Only available with addition of a WorldDirect® A La Carte package
OVER **85** CHANNELS

EVERYDAY LOW PRICE

\$15⁹⁹
MO.

NO HARDWARE REBATES AVAILABLE

FREE STANDARD PROFESSIONAL INSTALLATION Up to 4 rooms. (Up to two SD Receivers for fee-paid customers) FREE DIRECTV CINEMA™ CONNECTION KIT For all non-fee HD DVR customers

- **ADVANCED RECEIVER SERVICE:** \$25/mo. (Required for all HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR"))
- **ADVANCED RECEIVER-HD:** \$10/mo. (Required for all HD Receivers)
- **ADVANCED RECEIVER-DVR:** \$10/mo. (Required for all DVR Receivers)
- **EQUIPMENT FEES:** SD Receiver: \$69 | DVR Receiver: \$99 | HD Receiver: \$99 | Genie Mini (Client): \$99 | Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299
- **ADDITIONAL TV FEE:** If you have 2 receivers and/or one receiver and a Genie Mini (Client)/RVU-enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini (Client)/RVU-enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini (Client) and/or RVU-enabled TV/Device.
- **DIRECTV CINEMA™ CONNECTION KIT:** \$25

MONTHLY PREMIUM COST
(after first 3 months):

1 = \$12.99 (\$17.99 if HBO)

2 = \$24 (\$29 if HBO)

3 = \$34 (\$39 if HBO)

4 = \$42 (\$47 if HBO)

5 = \$54

PREFERRED CHOICE™

Package

Only available with addition of a WorldDirect® A La Carte package
OVER **125** CHANNELS

\$43.99/mo. Regular Price

- \$24.00/mo. National Offer Instant Savings (No customer redemption required)

\$19⁹⁹
MO.

FOR 12 MONTHS with 24-month agreement**

3 FREE MONTHS HBO® STARZ® SHOWTIME® CINEMAX® Premiums roll to \$47/mo. at month 4

Lock in **2 years of savings** with Advanced Receiver Service†

Non-fee Advanced Whole-Home DVR (aka "Genie™ HD DVR") customers only, who enroll in and maintain a qualifying package, Auto Bill Pay, Paperless Billing and provide valid email address at point of sale, save \$10/mo. for 24 months on Advanced Receiver Service. Customer pays \$15/mo. for 24 months.

4 FREE UPGRADES: 1 GENIE™ HD DVR & UP TO 3 GENIE MINIS (DIRECTV C31 CLIENTS)

Low-risk customers only. Free Advanced Whole-Home HD DVR (aka "Genie HD DVR") & 3 Genie Mini (Client) lease upgrades. Medium-risk customers pay \$99 for the Advanced Whole-Home HD DVR and up to 3 Genie Minis (Clients) free; medium-risk customers gets 4 free AP (HD DVR + 3 HD Receivers OR 4 HD Receivers). Fee customers pay regular equipment fees listed below.

NATIONAL OFFER

ADDITIONAL SAVINGS

ADVANCED PRODUCT OFFER

PREMIUM CHANNELS

WorldDirect® A LA CARTE PACKAGES^ Packages and channels in bold are exclusive to DIRECTV.

CHINESE

MandarinDirect® III \$16.99/mo.
CCTV-4, Charming China, CTI Zhong Tian Channel, Phoenix InfoNews, Phoenix North America, Tai Seng Sat TV

ChineseDirect™ \$12.99/mo.
88 Films, 88 TV, beIN SPORT, CCTV-4, CCTV News, Food Network Asia, i-CABLE, MLB Network, NBA TV, Tai Seng Entertainment

FILIPINO

FilipinoDirect™ \$34.99/mo.
ABS-CBN News Channel, Bro Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, GEM NET, GMA Life TV, GMA Pinoy TV, MYX, TFC

TFCDirect™ \$25.99/mo.
ABS-CBN News Channel, Bro Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, GEM NET, MYX, TFC

PinoyDirect® \$24.99/mo.
GMA Pinoy TV, MYX, TFC

VIETNAMESE

VietDirect™ Plus \$19.99/mo.
HONVIETV, Little Saigon Radio, SBTN, Tai Seng Vietnam, TViet Network, VHN-TV, Vien Thao, Vietface TV

SBTN A La Carte \$14.99/mo.

KOREAN

KoreanDirect™ Golf \$31.99/mo.
CTS, EBS, MBC, MBC Every1, MBN Plus, National Geographic Channel Korea, Radio Korea, SBS, SBS Plus, TAN TV, The Golf Channel, YTN

KoreanDirect™ \$26.99/mo.
CTS, EBS, MBC, MBC Every1, MBN Plus, National Geographic Channel Korea, Radio Korea, SBS, SBS Plus, TAN TV, YTN

SOUTH ASIAN

HindiDirect® II \$31.99/mo.
DISHA India, FILMY, Life OK, MTV India, Star Gold, ABP News, Star Plus, UTV Movies International, Willow Cricket

HindiDirect® \$21.99/mo.
DISHA India, Life OK, MTV India, ABP News, Star Plus, Willow Cricket

DISHA India A La Carte \$14.99/mo.

FILMY A La Carte \$19.99/mo.

Willow Cricket A La Carte \$14.99/mo.

BRAZILIAN

BrazilianDirect™ I \$29.99/mo.
PFC, TV Globo

PFC A La Carte \$19.99/mo.

TV Globo A La Carte \$19.99/mo.

RUSSIAN

RussianDirect™ II \$34.99/mo.
C1RW (Channel One), Carousel, Dom Kino, Muzika Pervogo, NTVA, Rossiya 24, RTR Planeta, RTVi, Vremya

RussianDirect™ Plus \$29.99/mo.
C1RW (Channel One), Dom Kino, Muzika Pervogo, NTVA, Rossiya 24, RTR Planeta, RTVi

RussianDirect™ \$14.99/mo.
C1RW (Channel One), Carousel, Dom Kino, Muzika Pervogo, Vremya

C1RW (Channel One) A La Carte \$14.99/mo.

RTR Planeta A La Carte \$14.99/mo.

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers end 5/1/13. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets.

*PREFERRED CHOICE BILL CREDIT/PROGRAMMING OFFERS: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. Free HBO, STARZ, SHOWTIME and Cinemax for three months, a value of \$141. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

^WORLDIRECT BILL CREDIT/PROGRAMMING OFFERS: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

SEE PAGE 7 FOR FULL OFFER DETAILS.

Digital Bulk Properties

Benefits of Digital Bulk

- Keeps the programming packages consistent with direct-to-home
- Provides a lower entry-level price point for property owners
- Allows for upgrades at the point-of-sale for new and legacy properties
- Increases dealer revenue on upgrades

Property Owner selects base package

- Property owner selects and pays for FAMILY™, ENTERTAINMENT or CHOICE™ base package.

BULK OFFER	BASE CHANNELS	PACKAGE PRICE
FAMILY™ PACKAGE	Over 50 Channels	\$9 ⁹⁹ / _{MO.} /unit
ENTERTAINMENT PACKAGE	Over 140 Channels	\$18 ⁹⁹ / _{MO.} /unit
CHOICE™ PACKAGE	Over 150 Channels	\$22 ⁹⁹ / _{MO.} /unit

Resident pays for upgrade package

- Resident can upgrade to ENTERTAINMENT, CHOICE™, XTRA, ULTIMATE or PREMIER™ at discounted rates.
- New bulk customers can get up to 4 free Standard Receivers, and choice of one free HD or DVR Receiver; or \$100 instant rebate for the first HD DVR with a 12-month commitment (subject to lease terms). Month-to-month customers are not eligible for discounted HD, DVR or HD DVR Receivers†
- Additional services and equipment are available at the retail price.

BASE PACKAGE SELECTED BY OWNER	RESIDENT UPGRADE OPTIONS				
	ENTERTAINMENT Package OVER 140 CHANNELS	CHOICE™ Package OVER 150 CHANNELS	XTRA Package OVER 205 CHANNELS	ULTIMATE Package OVER 225 CHANNELS	PREMIER™ Package OVER 285 CHANNELS
FAMILY™ PACKAGE	\$24 ⁹⁹ / _{MO.}	\$35 ⁹⁹ / _{MO.}	\$46 ⁹⁹ / _{MO.}	\$57 ⁹⁹ / _{MO.}	\$104 ⁹⁹ / _{MO.}
ENTERTAINMENT PACKAGE	N/A	\$15 ⁹⁹ / _{MO.}	\$26 ⁹⁹ / _{MO.}	\$37 ⁹⁹ / _{MO.}	\$84 ⁹⁹ / _{MO.}
CHOICE™ PACKAGE	N/A	N/A	\$16 ⁹⁹ / _{MO.}	\$27 ⁹⁹ / _{MO.}	\$74 ⁹⁹ / _{MO.}

Owner or Resident pays for additional add-ons

- The owner can upgrade all units with add-on features at a discounted rate.
- The individual resident can purchase add-on features for the general-market rate.

ADD-ON	OWNER COST/UNIT	RESIDENT COST/UNIT
DVR Service	\$3 ⁰⁰ / _{MO.}	\$10 ⁰⁰ / _{MO.}
HD Access	\$5 ⁰⁰ / _{MO.}	\$10 ⁰⁰ / _{MO.}
Premium Channels	\$6 ⁶⁰ / _{MO.} each	1 = \$12.99 (\$17.99 if HBO) 4 = \$42 (\$47 if HBO) 2 = \$24 (\$29 if HBO) 5 = \$54 3 = \$34 (\$39 if HBO)
DIRECTV Whole-Home DVR service	N/A	\$3 ⁰⁰ / _{MO.}
All Additional Add-On Programming	N/A	Regular Price

†Programming, pricing and offers are subject to change and may vary. Limit one advanced equipment rebate per DIRECTV account. Additional TV fee: If a customer has two receivers or one Genie and an enabled TV/Device, an additional \$6/mo. fee applies. For each additional receiver and/or enabled TV/Device, the customer will be charged an additional fee of \$6/mo. per receiver and/or enabled TV.